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**Pitt County Coalition on Substance Abuse officially changes their name to Pitt County Coalition on Substance Use**

**Greenville, NC** – The Pitt County Coalition on Substance Abuse (PCCSA) will officially change their name to the Pitt County Coalition on Substance Use (PCCSU) as of March 2, 2020.

The new name reflects the movement regarding word use when discussing substance use disorders. Rather than further stigmatizing individuals affected by this disorder, PCCSU hopes to help the community recognize the importance of language as it relates to substance use. In order to reduce stigma associated with mental health and substance use, we need reconsider the language we use in describing these conditions and the individuals affected by them. Changing the name of the organization is just one step in helping Pitt County address this stigma. We plan to further the discussion of language in an upcoming podcast and on our website.

For any questions, please contact PCCSU by email at [pccsu@ecu.edu](mailto:pccsu@ecu.edu) or by calling 252-328-2827.

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